

EUdigiTAC, Intersessional meeting: mid-term review

31st of May 2017, Estonia

9 most useful tips for successful filmmaking

- Documentaries and films presenting tactile knowledge can have longer shots and frames than the usual promotional videos;
- 7 minutes is the longest a film should last if it doesn't have a story to tell;
- two different approaches to documenting something:
 - a) *like in a TV show - "I am here in Paris..." (standing in front of the Eiffel tower*
 - b) *movie-like approach – documenting anonymously;*
- when making a tutorial video, start by introducing the problem or the outcome;
- sometimes, when making a tutorial video, it is useful to film the same process many times;
- the more complicated the craft you are filming for a tutorial video, the slower it should be done, so that the viewer can keep track of the process;
- film longer frames – you can always cut the excess out;
- slow motion need better lighting;
- when filming slow motion, take 50 frames per second or even 100 fps (fps - frame per second)!